

The background of the entire page is a light green color with several large, detailed oak leaves scattered across it. The leaves are rendered in a slightly darker shade of green, showing their characteristic lobed shape and vein structure. A thin, dark green border frames the entire page.

penner-ash

WINE CELLARS

NEWS FROM THE VINE

- **On Love, Wine and Instinct**
- **Tasting Events**
- **Red Red Rubeo**
- **Current Releases**

SPRING 2004

CELEBRATING NEW RELEASES & NEW MARKETS

We'd like to take this opportunity to thank our distributors throughout the country. We're excited that we are able to offer our wines in so many states.

California

Northwest Wines
415.665.9013

Colorado

Gran Vin, 303.794.2422

Washington

Elliot Bay Distributing
206.935.9463

Florida

Vintage Wine & Spirits
239.213.0333

Georgia

Winemaverick, 770.582.0115

Hawaii

JMD Beverages, 808.874.9000

Idaho

Moon River Distributing
208.371.3239

Illinois

Louis Glunz Wines
847.808.0860

Massachusetts

Classic Wine Imports
617.469.5799

Michigan

Viviano Wine Imports
313.791.5955

Missouri

Pinnacle Imports
314.995.6822

New York

Michael Skurnik Wines
516.677.9300

Ohio

Cutting Edge Selections
513.561.8514

Oklahoma

Dynamic Brands
918.630.7083

Texas

BevCo International
281.500.4055




THANKS TO EVERYONE who has ordered our single vineyard designated Pinot Noirs. Seven Springs Vineyard and Shea Vineyard are still for sale, but we've had such a great response, Bethel Heights Southeast Block and Goldschmidt Vineyard are sold out.

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barrels. Third, many materials are being specified that have low embodied energy and/or are regionally manufactured, thus reducing energy consumed for transporting them to our site.

What will the winery look like? As the drawing illustrates, the winery is composed of a series of sloped metal roofs with overhangs protecting walls of concrete that are cast-in-situ or framed and clad in wood. Embraced by vineyards on three sides, the building is positioned on the property to take advantage of the expansive view of the Chehalem Valley bounded by the Chehalem Mountains to the north and the Dundee Red Hills to the south. Upon entering the building, visitors will overlook the Fermentation Room and see the tanks below. The Tasting Room/Dining Room enfolds next. Here, winemaker dinners will be held underneath the wood vaulted ceiling, beside the masonry fireplace, looking out the wall of glass to the exterior terrace and vineyards.

O'Brien Constructors are scheduled to start mid June, with construction complete by Crush of 2005. 

NEWS & EVENTS

A NEW ADDITION

2002 RUBEO: A RED RED WINE FROM PENNER-ASH WINE CELLARS.

The 2002 Rubeo is our irreverent blend of Pinot Noir and Syrah. In 2002 we found ourselves with extra Syrah from a vineyard in The Dalles (Columbia River Gorge, Oregon). The result was a wine with a wonderful smokiness and dark rich fruit aroma. We partnered it with some Willamette Valley Pinot Noir to come up with a tasty red blend that has the aroma of Syrah, but the creaminess and integration of a Pinot Noir. We hope you will enjoy this delightful addition to our cellar and maybe someday we'll tell you why we call it Rubeo...



UPCOMING PENNER-ASH EVENTS

No better place to be. **Steamboat Inn, Umpqua Oregon. May 1, 2004.** Lynn and Ron will be on hand to present Penner-Ash wines along with an incredible dinner prepared by Vitaly Paley of Paley's Place. Steamboat Inn. 800-840-8825

Don't miss our **2002 Release Party. May 22 from 1-5 pm** at the Carlton Winemakers Studio. Our good friend and water color artist, Kathleen Buck, will be showing her works along with her interpretation of our vineyard site. RSVP 503-554-5545.

Memorial Day Weekend in Wine Country. We will be on hand to taste you on our latest releases. The Carlton Winemakers Studio. May 29 and 30, 11am – 4pm ONLY. Call 503-554-5545 for more details.



Feeling wild and crazy? Join Lynn, Ron, Cameron and Taylor on a family adventure **rafting down the Klamath River.** We bring the wine, the musicians will be on hand to play for us and we'll enjoy gourmet cuisine at the end of each day of rafting. **July 2-4, 2004.** James Henry River Journeys 800-786-1830, www.riverjourneys.com.

Lynn and Ron on the Klamath River.



2002 PINOT NOIRS

2002 PENNER-ASH WILLAMETTE VALLEY PINOT NOIR

Big lush blackberry and cherry fruit with hints of licorice and spice. Hugely explosive and dense on the palate with nicely integrated wood and sweet vanilla lingering on the finish.

2002 PENNER-ASH GOLDSCHMIDT VINEYARDS PINOT NOIR

Aromas of bright cherry and crushed red raspberry with a creamy sweet core of fruit in the palate. Finish is well balanced and shows the purity of fruit from the Red Hills of Dundee. Only 52 cases made.

2002 PENNER-ASH BETHEL HEIGHTS VINEYARD SOUTHEAST BLOCK PINOT NOIR

Our friends at Bethel Heights have generously allowed us the opportunity to work with fruit from their venerable Southeast Block. Only 45 cases were made of this wine. Red cherry and lavender fruit with a delicate spicy cumin and dried tea note. In the mouth flavors of red cherry and dried red fruits expand and complement the lush fruit.

2002 PENNER-ASH SEVEN SPRINGS VINEYARD PINOT NOIR

Very dark dense blackberry and blueberries in the nose, with a lushness that is almost oily. The fruit in the mouth is ripe and sweet with a smoky vanilla barrel note. The finish is long and lingering with juicy fruit and chewy tannins. This is our biggest wine, 175 cases made.

2002 PENNER-ASH SHEA PINOT NOIR

A spicy bottling of Pinot Noir. The Dijon Clone 114 Pinot Noir produces wines of spicy complexity layered with black and red cherry fruit. This wine has denseness along with focused fruit. We only bottled 25 cases of this special wine.

2002 SYRAH

2002 PENNER-ASH OREGON SYRAH

Dark black fruit with pepper spice. Rich and ripe on the palate, cherry and plum notes, concentrated fruit with smoky wood and juicy finish.

2003 VIOGNIER

2003 PENNER-ASH OREGON VIOGNIER

The Viognier is back and we produced an additional 10 cases this year, so maybe it will last longer than a week! The 2003 Viognier is full of rich peach, ripe pear and some honey notes. The mouth doesn't disappoint with rich round creaminess and a clean structured finish. Even better than the 2002! 75 cases made.

CURRENT RELEASES	QUANTITY	PER BOTTLE	COST
2002 Penner-Ash Pinot Noir, Bethel Heights SE Block		Sold Out	_____
2002 Penner-Ash Pinot Noir, Goldschmidt Vineyard		Sold Out	_____
2002 Penner-Ash Pinot Noir, Seven Springs Vineyard		\$49.00	
2002 Penner-Ash Pinot Noir, Shea Vineyard		\$49 (Mailing list only!)	
2002 Penner-Ash Pinot Noir, Willamette Valley		\$40.00	
2002 Penner-Ash Rubeo Red Red Wine		\$19.00	
2002 Penner-Ash Syrah, Oregon		\$30.00	
2003 Penner-Ash Viognier, Oregon		\$25.00	
Shipping per 6 bottle pack in Oregon		\$20/6 pk	
Shipping per 6 bottle pack outside of Oregon (overnight only)		\$35/6 pk	
TOTAL			

_____ I will pick up my order at the winery when it is ready.

_____ I would like my order shipped to me at an additional charge (see above)

Please ship my wine on or after _____ / _____ / _____
Month Day Year

BILLING ADDRESS _____ Same as Shipping Address

 Name

 Address

 City State ZIP Code

 Phone email

SHIPPING ADDRESS

 Name Phone

 Address

 City State ZIP Code

METHOD OF PAYMENT

___ Cash \$ _____

___ Check (made out to Penner-Ash Wine Cellars) \$ _____

___ Credit Card # _____ \$ _____

Expiration Date _____ Signature _____

Cash and check orders should be mailed to: Penner-Ash Wine Cellars P.O. Box 1207 Newberg, OR 97132 (503) 554-5545
 Credit Card Orders may be faxed to: (503) 554-6696

Due to circumstances beyond our control, we cannot ship to the following states: Alabama, Arizona, Arkansas, Delaware, Florida, Indiana, Kansas, Kentucky, Louisiana, Maine, Massachusetts, Mississippi, North Dakota, South Dakota, Tennessee and Utah. Inquire about Hawaii and Alaska. This list is subject to additions or other changes.